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The Book for Garden Lovers



RED EMPEROR

The most popular of all Tulips. Unsurpassed in size and brilliance, it really steals the show from everything that blooms at the time. A large planting is striking and beautiful beyond comparison. \$2.00 per dozen, \$15.50 per 100.



WHITE EMPRESS

Equally as large as Red Emperor and blooming at the same time, this new variety is most effective when used in combination with Red Emperor. A pure glistening white Tulip. Supply very limited. \$1.50 each, \$16.50 per dozen.

Max Schling Seedsmen, Inc. has always been famous for bringing to the discriminating garden public the finest in new horticultural varieties. A number of years ago we were proud to introduce the Tulip Red Emperor, which, because of its great size, brilliant color, and early blooming has become the most popular Tulip of all times.

We are now happy to introduce **Tulip, White Empress, sister to Red Emperor.** This beautiful, brand new variety has the same great size, blooms at exactly the same time, and is pure, glistening white.

Our New Store

When you are in New York, come in and visit us at our new store address (shown below), where we will be able to give you even better service than in the past.

Max Schling Seedsmen, Inc.

FALL 1953

538 MADISON AVENUE • NEW YORK CITY, 22



Insurpassable
\$1.85 per doz.;
\$14.50 per 100



Marjorie Bowen
\$1.50 per doz.;
\$12.50 per 100



President Hoover
\$1.65 per doz.;
\$12.50 per 100

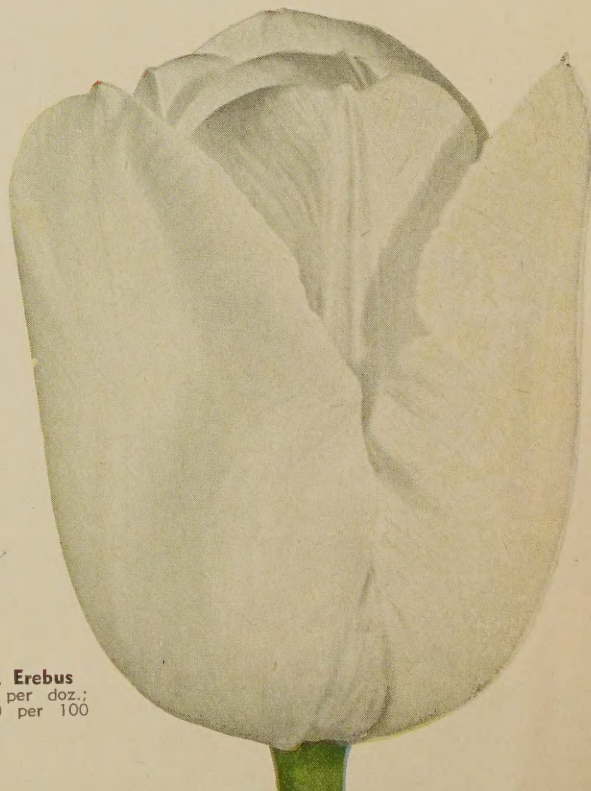
Max Schling's

Holland

The World's Finest



Queen of the Night
\$1.75 per doz.;
\$13.50 per 100



Mt. Erebus
\$1.85 per doz.;
\$14.50 per 100



Blue Perfection
\$1.75 per doz.;
\$13.50 per 100



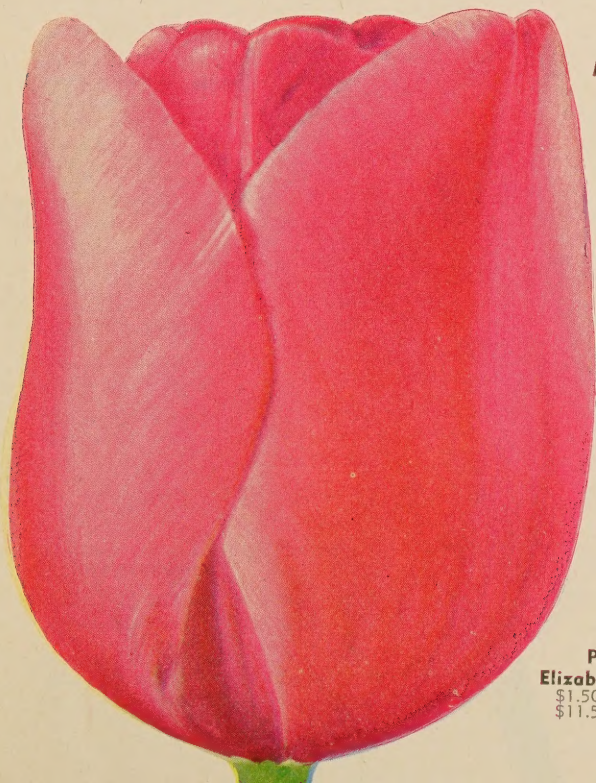
Red Master
\$1.75 per doz.;
\$13.50 per 100

Tulips . .

for Your Garden



Mrs. J. T. Scheepers
\$1.85 per doz.;
\$14.50 per 100



**Princess
Elizabeth Maxima**
\$1.50 per doz.;
\$11.50 per 100



Eclipse
\$1.85 per doz.;
\$14.50 per 100

Max Schling's *Famous Grown* Holland Tulips



Marshall Haig
\$1.85 per doz.;
\$14.50 per 100



**Queen of
the North**
\$1.50 per doz.;
\$11.50 per 100



William the Silent
\$2.00 per doz.;
\$15.50 per 100



Chinese Bandit
\$2.00 per doz.;
\$15.50 per 100



Golden Emblem
\$1.85 per doz.;
\$14.50 per 100

Max Schling's Bulb Collections

The bulb collections listed on this page are all especially labeled and packed for us in the Netherlands. They represent truly exceptional savings for you, yet assure you of the finest selection of bulbs for your garden.

COLLECTION No. 1—TULIPS ON PARADE

Blue Perfection	Princess Elizabeth Maxima (Rose)
Eclipse (Crimson)	Marjorie Bowen (Pink)
Insurpassable (Lavender-purple)	President Hoover (Orange)
Mrs. J. T. Scheepers (Yellow)	Queen of the Night (Black)
Mt. Erebus (White)	Red Master
5 each 10 above varieties	\$ 6.00
10 each 10 above varieties	11.50
25 each 10 above varieties	25.00

COLLECTION No. 2—SAMPLE TULIPS

Blue Perfection	Princess Elizabeth Maxima (Rose)
Mrs. J. T. Scheepers (Yellow)	Red Master
Mt. Erebus (White)	
5 each 5 above varieties	\$ 3.50
25 each 5 above varieties	15.75

COLLECTION No. 3—DUTCH MASTERS (Tree Peony Tulips)

Joseph Israels (Red and Cream)	Mayblossom (Rose-pink)
Ruysdaels (Salmon-pink)	Vincent van Gogh
Lilac Queen	(Red and Yellow)
Grand National (Yellow)	
5 each 6 above varieties	\$ 8.00
10 each 6 above varieties	15.00

COLLECTION No. 4—STAR SPANGLED NARCISSI (illustrated on pages 16 and 17)

5 each 10 above illustrated varieties	\$ 7.25
10 each 10 above illustrated varieties	13.75
25 each 10 above illustrated varieties	33.00

COLLECTION No. 5—OREGON TRAIL MIXTURE

Year after year we proudly offer this terrific value of which we have sold more than 15 million bulbs. Year after year we gratefully observe the increase in orders and reorders. The careful selection and blending of varieties especially suitable for naturalizing makes this mixture a "Long Term Investment in Beauty."

50 bulbs	\$ 4.00
100 bulbs	7.50
1000 bulbs	70.00

COLLECTION No. 6—TRICOLOR HYACINTHS

Queen of the Blues	Queen of the Pinks
Queen of the Whites	
10 each above 3 varieties	\$ 7.50
30 each above 3 varieties	20.00

COLLECTION No. 7—POT O' GOLD CROCUS MIXTURE

A careful blend of yellow, purple, blue, white and striped Crocus. Wonderful for mass planting.

50 for	\$ 2.75
100 for	5.00
1000 for	45.00

COLLECTION No. 8—BOTANICAL TULIPS

Cesar Franck (Red and Yellow)	Kaufmanniana (Cream and Pink)
Clusiana (Pink and White)	Princes (Red)
	Red Emperor
5 each 5 above varieties	\$ 5.25
25 each 5 above varieties	23.00

COLLECTION No. 9—EASTER PARADE of Spring Harbinger Bulbs

A selection carefully planned to give a wide range of color and long period of bloom from these early blooming bulbs. Consist of:

Mixed Crocus	Chionodoxa (Glory of the Snow)
Scilla Campanulata	Blue Grape Hyacinths (Muscari)
(Wood Hyacinths)	Ornithogalum Umbellatum
Scilla Sibirica (Blue Squills)	(Star of Bethlehem)
Snowdrops (Galanthus)	
10 each above 7 varieties (70 in all)	\$ 4.35
30 each above 7 varieties (210 in all)	11.75

COLLECTION No. 10—PARROT TULIPS

Blue Parrot	Firebird (Red)
Fantasy (Pink)	Orange Favorite
	Sunshine (Yellow)
5 each above 5 varieties (25 in all)	\$ 3.25
10 each above 5 varieties (50 in all)	6.00
25 each above 5 varieties (125 in all)	14.25

DARWIN TULIPS

(Blooming period May 5th-20th.)

Darwins are the most important of all Tulip classifications. Their tall, sturdy stems and wide range of colors make them equally valuable for bedding or for use as cut flowers. Truly they may be said to be the mainstay of the May garden.

Alwina. 26". Improved Clara Butt. Pure pink	12	100
f. Barton Maxima. 28". Large fiery scarlet	1.50	11.50
Blue Perfection. 28". Lovely heliotrope-blue	1.75	13.50
Charles Needham. 28". Huge brilliant scarlet	1.85	14.50
f. Clara Butt. 24". Old favorite soft salmon-rose	1.50	11.50
Eclipse. 30". Huge crimson-maroon. One of the best	1.85	14.50
Glacier. 28". Huge ivory-white	1.85	14.50
f. Golden Harvest. 28". Light golden yellow	1.50	11.50
Insurpassable. 28". Pale lavender flushed blue	1.85	14.50
Mt. Erebus. 30". Lovely large snow-white	1.85	14.50
New Orleans. 28". Rich burgundy-wine-red	1.50	11.50
Niphetos. 28". The finest pale lemon-yellow	1.85	14.50
f. Ossi Oswalda. 28". Lovely cream-white flushed rose	1.50	11.50
Pride of Haarlem. 30". Old favorite American-Beauty-rose color	1.50	11.50
f. Princess Elizabeth Maxima. 30". Favorite rose-pink	1.50	11.50
Queen of the Night. 34". The sweetest and blackest Darwin Tulip	1.75	13.50
Red Master. Massive red Pride of Haarlem sport	1.75	13.50
Sunkist. 26". Deepest golden yellow. Large blooms	1.50	11.50

LOVELY LILY-FLOWERED TULIPS

(Blooming period May 1st-20th.)

An interesting group, closely related to Cottage Tulips. Lovely long pointed and reflexed petals.

Astor. 24". Delightful soft bronze shaded salmon	12	100
Golden Emblem. 25". Rich golden yellow, strong stem, perfect form	1.85	14.50
Rhodes. 24". Rich, satiny pink with white center	1.85	14.50
White Cross. 27". Beautiful pure white	1.85	14.50
Finest Mixed	1.65	12.50

OUTSTANDING NOVELTY TULIPS

This year, Max Schling Seedsmen is proud to present a selection of the finest new introductions in the Tulip world. In addition to White Empress, illustrated and described on the front cover, we also offer a limited supply of the following fine varieties. Be the first in your community to glorify your garden with these beauties.

Artiste: (Illustrated on page 8.) Beautifully shaped flower in a rare combination of salmon-rose, purple, red and green. A most beautiful and unusual variety. 3 for \$1.50; \$5.50 per doz.

Blizzard: Huge glistening pure white with exceptionally long blooming period. 3 for \$1.25; \$4.50 per doz.

Dardenelle: Huge satiny red, a cross between Red Emperor and a Darwin Tulip. One of the largest, longest lasting and most striking Tulips ever. 3 for \$2.75; \$10.00 per doz.

GRACEFUL COTTAGE TULIPS

(Blooming period May 5th-20th.)

Although not as tall as Darwin Tulips, the Cottages are especially valued for their grace and their charming pastel colors.

f. Albino. 22". Fine large pure white	12	100
Carrara. Pure glistening white	\$1.85	\$14.50
Marjorie Bowen. 28". A lovely blend of salmon and buff	1.50	11.50
Marshall Haig. 28". Stately brilliant red with yellow base. One of the best red Tulips	1.85	14.50
Mrs. J. T. Scheepers. 28". The best medium yellow	1.85	14.50
Pres. Hoover. 26". Deep flaming orange	1.65	12.50
Picotee. Lovely old favorite white with soft pink picotee edge	1.75	13.50
Rosabella. Pale pastel pink, a most delightful shade	1.85	14.50
Finest Mixed	1.50	11.50

ARTISTIC BREEDER TULIPS

(Blooming period May 5th-20th.)

These copper-toned Tulips are especially valuable for planting at accent points in the perennial border.

	12	100
Cherbourg. 32". Rich orange-tinted brown	\$1.85	\$14.50
Chinese Bandit. 26". The largest flower of any Tulip. Rich Chinese red	2.00	15.50
Dillenburg. 26". Bright orange-shaded buff	1.50	11.50
Georges Grappe. 32". The loveliest pure lavender-blue. Tall and stately	1.85	14.50
Louis XIV. 32". Violet with orange-bronze margin	1.85	14.50
Sonate. 28". Brilliant orange-red, shaded yellow	1.65	12.50
William the Silent. 30". Very large deep violet-purple. One you'll rave about	2.00	15.50
Finest Mixed	1.65	12.50

TREE PEONY-FLOWERED TULIPS

(Blooming period May 1st-20th.)

Not to be confused with ordinary Double Late Tulips, this new strain has impressed us as the outstanding Tulip introduction of the century. Never before have we observed flowers of such size and substance, and never before have we seen such gorgeous color combinations.

This new race of Tulips is unsurpassed as a large, impressive cut flower.

	12	100
Grand National. Creamy yellow, resembles a giant yellow Tree Peony	\$3.25	\$24.50
Joseph Israels. Brilliant deep red with broad cream edge on each petal	3.00	22.50
Lilac Queen. Lovely pure lilac-blue	3.00	22.50
Mayblossom. Deep brilliant pink of tremendous size, measuring 5 inches across and 3½ inches deep	3.00	22.50
Ruysdaels. Delightfully scented bright salmon-pink	3.00	22.50
Vincent van Gogh. Bright blood-red with deep yellow on each petal. Flowers 6 inches across and 4 inches deep	3.00	22.50

DOUBLE LATE TULIPS

(Blooming period May 1st-20th.)
Especially recommended for cutting.

	12	100
Bleu Cefeste. Lovely pale lavender-blue	\$1.85	\$14.50
Coxa. Carmine-red tipped white	2.00	15.50
Eros. Lovely soft old rose	2.00	15.50
Mt. Tacoma. Huge pure white	1.85	14.50
Royal Yellow. Deep golden yellow	2.00	15.50
Uncle Tom. Deep crimson-maroon	2.50	18.75
Finest Mixed	1.75	13.50

INVALUABLE INTERMEDIATE-BLOOMING TRIUMPH TULIPS

(Blooming period April 25th-May 10th.)

In the opinion of most Hollanders, the Triumph Tulips are the best buy for the money in Tulips. They bloom in cool weather and stay on for three weeks or more. They are considerably better for mixed borders than are late Tulips.

	12	100
f. Bandoeng. 18". Deep mahogany-red, edged yellow	\$1.50	\$11.50
f. Kansas. 18". Large graceful pure white	1.50	11.50
f. Olaf. The finest early red Tulip, ideal for forcing	2.00	15.50
f. Queen of the North. Lovely white with rose-pink margin ..	1.50	11.50
f. Red Giant. 20". Brilliant scarlet	1.75	13.50
f. Ursa Minor. Pure golden yellow	1.50	11.50
f. Finest Mixed	1.50	11.50

SINGLE EARLY TULIPS

(Blooming Period April 10th-May 1st.)

Large flowering, short-stemmed Tulips suitable for bedding and forcing.

	12	100
f. Bel Ami. Rich pink with white base extending one-fourth up the petals. Strong stems	\$1.85	\$14.50
f. Couleur Cardinal. 18". Huge deep glowing scarlet	1.85	14.50
f. Diana. 15". Large early white; lovely form	1.50	11.50
f. Gen. de Wet. 15". Brilliant rich orange. Long blooming period ..	1.50	11.50
f. Great City. 14". A larger, improved Keizerskroon	2.25	16.75
f. Keizerskroon. 16". Old favorite red, edge golden yellow ..	2.00	15.50
f. Pink Beauty. 14". Deep rose and white	2.25	16.75
f. Rising Sun. 15". Clear golden yellow	1.50	11.50
f. Sunburst. 14". Rich yellow flushed orange-salmon in broad bands. A lovely, long-lasting variety	1.50	11.50
f. Finest Mixed	1.50	11.50

DOUBLE EARLY TULIPS

(Blooming period April 10th-May 1st.)

Lovely Peony-flowered Tulips on short stems for bedding and forcing in pots.

	12	100
f. Electra. 12". Deep cherry-red	\$1.85	\$14.50
f. Mr. van der Hoef. 12". Pure golden yellow	1.85	14.50
f. Murillo. 12". Pure golden yellow	1.85	14.50
f. Peach Blossom. 12". Deep rose-pink	1.85	14.50
f. Snowball. 12". Pure snow-white	1.85	14.50
f. Wilhelm Kordes. Exceptionally large golden yellow flushed orange-bronze	2.00	15.50
f. Finest Mixed	1.75	13.50

EXOTIC PARROT TULIPS

No Tulips have captivated the public as much as the new and improved types of Parrot Tulips. These new types are noted for their strong stems and unusual substance of flower, so that while we recommend them chiefly for cut flowers, they nevertheless are virile enough for garden planting, particularly as accent plants.

	12	100
Blue Parrot. Really blue, well fringed flowers on sturdy stems. Ideal for cutting	\$1.50	\$11.50
Discovery. Princess Elizabeth pink. Huge flowers on strong stems	2.25	17.00
Fantasy. The most popular of all. Salmon-pink, feathered green	1.50	11.50
Firebird. Rich red, one of the best	1.65	12.50
Orange Favorite. Brilliant orange, strong stems, fine substance ..	1.65	12.50
Red Champion. Brilliant red, deeply fringed petals	2.00	15.50
Sunshine. Beautiful bright golden yellow	1.85	14.50
Violet Queen. Deep violet-purple	2.00	15.50

THREE RARE NEW PARROT TULIPS

These three new Tulips offer colors never before available in Parrot Tulips. Order early while the very limited supply lasts, and be the first in your neighborhood to have these exotic blooms.

Atom. Brilliant scarlet-red, edged golden yellow. A glorious and exciting combination. \$1.00 each; \$11.00 per doz.

Black Parrot. Large flowers, beautifully fringed, of deepest black. 60c each; \$6.50 per doz.

Ivory Parrot. We are proud to offer this pure ivory-white beauty as the latest and finest addition to the Tulip world. \$1.00 each; \$11.00 per doz.

EXQUISITE BOTANICAL TULIPS

for the Rock Garden

You don't need a rock garden to enjoy these earliest spring harbingers, for they lend themselves admirably to all sorts of locations. Group them for best effects and remember they last for years. There are many wonderful new varieties that are worthy of trial.

	12	100
Cesar Franck. 6". One of the loveliest new varieties. A brilliant red and yellow early blooming variety, resembling a miniature Keizerskroon	\$3.75	\$28.00
Clusiana. 8". The Peppermint Stick or Candy Striped Tulip. Lovely in combination with Grape Hyacinths	1.75	13.50
Eichleri. 10". Long petaled rosy scarlet. Large blooms, excellent for cutting	1.50	11.50
Fusilier. 8". Resembles a cluster of Strawberries. Brilliant vermilion flowers, 3 and 4 on one stem	2.50	18.75
Gaiety. 2". The Water-Lily Tulip. White and pink flowers, measuring 3 inches in diameter	2.50	18.75
Kaufmanniana. 8". White with pink stripes	2.00	15.50
Princes. Resembles Red Emperor, but blooms immediately after it. For a bed with long blooming period, plant Princes and Red Emperor alternately	2.00	15.50
Red Emperor. Possibly the most popular because of its spectacular showmanship. Unequaled in size and brilliance, it really steals the show from everything that blooms at the time. Our bulbs are blooming size, no top size, as we have found that over-large bulbs may not bloom the first year ..	2.00	15.50
Sylvestris. Golden yellow, fragrant flowers on slender stems ..	1.50	11.50

For the finest value for your garden, plant our famous Oregon Trail mixture of Narcissus and Daffodils See page 5, Collection No. 5.

Grand National
\$3.25 per doz.;
\$24.50 per 100

Max Schling's *Tree Peony Flowered Tulips*



Joseph Israels
\$3.00 per doz.;
\$22.50 per 100



Mt. Tacoma
\$1.85 per doz.;
\$14.50 per 100



Vincent Van Gogh
\$3.00 per doz.;
\$22.50 per 100

BEAUTY IN *Botanical Tulips*



Fusilier
\$2.50 per doz.;
\$18.75 per 100



Princeps
\$2.00 per doz.; \$15.50 per 100



Kaufmanniana
\$2.00 per doz.; \$15.50 per 100

Artiste
3 for \$1.50;
\$5.50 per doz.



Clusiana
\$1.75 per doz.; \$13.50 per 100



Sylvestris. \$1.50 per doz.; \$11.50 per 100



These graceful beauties are particularly adapted for use in the rock garden because of their low growing habit. You don't need a rock garden, though, to enjoy these early spring harbingers, for they lend themselves admirably to all sorts of locations. Use them in quantity for best effects and remember, they last for many years.



MAX SCHLING'S Hardy Bulbs for Mass Planting



Crocus

See page 12 for prices and varieties



Fritillaria Imperialis

75c each; 12 for \$7.50



Chionodoxa Luciliae

75c per doz.;
\$5.25 per 100



Fritillaria Meleagris

75c per doz.;
\$5.25 per 100



Scilla Sibirica

75c per doz.;
\$5.25 per 100



Eremurus

See page 12 for
prices and varieties



White Grape Hyacinths

85c per doz.;
\$6.25 per 100



Snowdrops

\$1.00 per doz.; \$7.50 per 100



Eranthis Hyemalis

75c per doz.;
\$5.25 per 100

Ornithogalum Umbellatum

75c per doz.; \$5.25 per 100



Grape Hyacinths, Blue

70c per doz.; \$5.00 per 100



Scilla Campanulata

75c per doz.; \$5.25 per 100



Leucojum Vernum

\$1.00 per doz.;
\$7.50 per 100



Mrs. R. O. Backhouse
\$3.00 per doz.;
\$22.50 per 100



**Babylon
Majestic**
\$1.00 each;
\$11.00 per doz.

Beersheba
\$4.00 per doz.;
\$30.00 per 100



Duke of Windsor
3 for \$1.75; \$6.00 per doz.;
\$45.00 per 100



Yellow Cheerfulness
\$4.00 per doz.; \$30.00 per 100



Max Schling's World's Finest Daffodils

The following list is offered as a selection of the finest varieties for garden and show uses. Both excellent new varieties and the best of the standards are included in this list.

	12	100
Babylon Majestic. The largest yellow Daffodil in existence; flowers 5½ to 6 inches across. Our exclusive introduction. Winner of best single flower in Show two successive years at Horticulture Society of New York. Each \$1.00..\$11.00		
Beersheba. Most popular pure white Daffodil. Lovely, long, graceful trumpet	4.00	30.00
f. Golden Harvest. Exceptionally large pure golden yellow, beautifully formed. Frilled trumpet ..	2.65	19.50
Imperator. Huge pure white with large cream trumpet and wonderful substance. A white King Alfred	2.00	15.50
f. King Alfred. The most popular pure golden Daffodil.		
Jumbo American Grown (for forcing)	2.65	19.50
Dutch Grown	2.00	15.50
Mount Hood. The newest and best white. Beautiful pure white trumpet and perianth, perfect form and substance. Very vigorous	5.00	37.50
f. Mrs. E. H. Krelage. Large white with delicate creamy white trumpet. Excellent for forcing ..	2.35	17.25
Mrs. R. O. Backhouse. Favorite pink Daffodil. Trumpet soft salmon-shaded rose, white perianth. For best color grow in semi-shade. New low price	3.00	22.50
President Le Brun. The finest bicolor Trumpet. Broad cream-white perianth, delightful large yellow trumpet	3.25	24.50
Roxane. Huge cream-white. Excellent show variety	3.00	22.50

LARGE-CUPPED NARCISSI

The most popular type for cutting. Strong, stately stems and great substance. Open face flowers considered by many as more charming and graceful than the Trumpet types.

	12	100
Daisy Schaeffer. Soft canary-yellow cup, pure white perianth	\$ 2.65	\$19.50
Dick Wellband. Lovely star-shaped white with brilliant orange-scarlet cup	2.00	15.50
Duke of Windsor. Perhaps the best Narcissus of all time. Huge creamy white perianth, large flaring rich yellow cup. A consistent prize winner	6.00	45.00
Flower Record. Brilliant creamy white perianth; yellow cup with broad orange frilled margin ..	1.85	14.50
Fortune. Large yellow perianth, scarlet cup. One of the best	2.65	19.50
Lady Diana Manners. White perianth, flat orange cup edged scarlet	1.75	13.50
Scarlet Elegance. Brilliant fiery red cup with deep butter-yellow perianth	1.75	13.50
Tunis. Lovely copper-apricot cup, white perianth.	2.65	19.50

DOUBLE FLOWERING NARCISSI

	12	100
Albus Plenus Odoratus. Double pure white, sweet scented. Late bloomer	\$ 1.75	\$13.50
Cheerfulness. Like a bunch of white Camellias ..	1.85	14.50
Yellow Cheerfulness. (Illustrated page 10). An exciting new variety	4.00	30.00
Mary Copeland. A hitherto rare and expensive variety. Pure white and deep orange in alternating rows of petals. Perfect form	3.25	24.50
Inglescombe. Large, uniform, soft yellow; fully double	1.85	14.50
Texas. Bright yellow interlaced red	2.35	17.25

POETAZ or CLUSTER NARCISSI

	12	100
f. Geranium. Striking pure white with orange cups. A delightful combination	\$ 2.00	\$15.50
f. Laurens Koster. Old favorite white with yellow cups. Excellent for forcing	1.75	13.50

POETICUS or PHEASANT'S EYE NARCISSI

	12	100
Actaea. The best Poeticus for size, purity and color	\$ 2.35	\$17.25
Dante. Late flowering variety, excellent for mass effects	2.00	15.50

HYRIDS and MINIATURE NARCISSI

These graceful gems are becoming immensely popular, as they are invaluable both for rock garden and for cut-flower use.

	12	100
Beryl (Cyclamineus Hybrid). Graceful, nodding flowers with softest primrose-yellow, reflexed perianth; cup orange shading to gold	\$ 3.25	\$24.50
Bulbocodium Conspicuum. Deep yellow "Hoop and Petticoat" Daffodil	1.75	13.50
February Gold. The earliest Daffodil to bloom. Deepest golden yellow	4.00	30.00
Golden Perfection. Large deep yellow Jonquil, three flowers to a stem	2.35	17.25
Jonquilla, Single Simplex. The true, sweet-scented Jonquil	1.75	13.50
Jonquilla, Double Compennelle. Clusters of lovely, sweet-scented, double Jonquils	1.85	14.50
Moonshine (Cyclamineus). Star-shaped, cream-yellow flowers borne three to a stem. A gem for the rock garden	4.00	30.00
Shot Silk (Triandrus Hybrid). Three lovely flowers to a stem. Creamy white of silky smoothness ..	2.50	19.00
Thalia. Three beautiful white Daffodils on one stem	3.25	22.50

PRIZE WINNER COLLECTION

	3	12	100
Astarte. (Trumpet.) Beautiful giant gold-en yellow trumpet; measuring 6 inches.	\$1.50	\$5.35	\$40.00
Adventure. (Medium Cup.) Huge, yet elegant. Star-shaped, overlapping perianth with large recurved cup. Color uniform chrome-yellow	1.85	6.75	50.00
Mangosteen. (Medium Cup.) A sure winner. Widely flaring cup of the deepest orange-red, set in a beautifully overlapping golden yellow perianth	1.85	6.75	50.00
Martha Washington. (Hermani Cluster.) Another addition to the famous Hermani strain introduced by Max Schling. Four to five large flowers borne on a strong, 30-inch stem. Perianth pure white, cup deep yellow with broad orange edge	1.50	5.35	40.00
Muriel. (Leeds.) Widely expanded pure white perianth of finest substance. Cup pale lemon-yellow with fluted edge.	1.50	5.35	40.00

COLLECTION

3 each of 5 varieties—	\$ 8.20 value—for	\$ 7.50
6 each of 5 varieties—	16.40 value—for	14.50
12 each of 5 varieties—	29.55 value—for	27.50

SHORT-CUPPED NARCISSI

Prized for the delightful color contrast they afford, the Short Cups are exquisite as cut flowers.

	12	100
Kansas. Pure white perianth, large lemon-yellow flat crown with narrow cinnamon-red edge. Truly outstanding	\$ 3.00	\$22.50
Lady Kesteven. An extremely choice show variety—winner in every competition. Pure white, star-shaped perianth; brilliant red cup	4.00	30.00
La Rianti. A really fine variety. Pure white perianth, deep tangerine-orange cup	2.00	15.50

MAX SCHLING'S HARDY BULBOUS IRIS

ENGLISH IRIS

The gorgeous English Iris are gaining in popularity every year. They are tall, substantial garden flowers superb for cutting. Hardy.

	12	100
Finest Mixed	\$2.75	\$19.50

IRIS RETICULATA

If planted early will bloom with Grape Hyacinths, and early Daffodils. A miniature form of Dutch Iris, especially valuable for the rock garden, and for forcing in pots. Bright purple

2.00	15.00
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DUTCH IRIS

Increasing in popularity each year, the lovely Dutch Iris are an invaluable garden and cut flower. Most effective when planted in masses. Planting date November 1st-15th.

	12	100
Blue Horizon. Lovely pale blue	\$1.25	\$ 9.00
Bronze Queen. Clear beautiful bronze	2.00	15.50
Golden Harvest. Large pale yellow	1.25	9.00
Imperator. Large dark blue	1.25	9.00
Leonardo da Vinci. White, yellow and lavender ..	1.25	9.00
White Excelsior. Lovely white with yellow lip	1.50	11.50
Finest Mixed	1.25	9.00

FALL BLOOMING BULBS

FALL BLOOMING CROCUS

	12	100
Ochroleuca. Soft yellow	\$1.50	\$11.50
Sativus (Saffron Crocus). October blooming; rich purple with orange-red anthers	1.00	7.50
Speciosus. Bluish purple with orange anthers	1.00	7.50
Speciosus Albus. Pure white with orange anthers.	1.25	9.00
Zonatus. Rosy lilac, yellow anthers, large flowers.	1.00	7.50
Golden Yellow (Sternbergia Lutea). Lovely pure golden yellow cups, beautiful winter foliage. Prefers hot, dry locations	3.75	28.75

COLCHICUMS

The bold and graceful chalices spring up when the balance of the garden prepares for rest. They establish and multiply, making them a wonderful landscape investment. These amazing bulbs may also be grown indoors without soil or water.

	Each	Doz.
Autumnale. Late flowering light violet	\$0.45	\$5.00
Autumnale Album. Pure white60	6.50
Autumnale Major. Soft violet50	5.25
Autumn Queen. The earliest variety to bloom. Rich deep purple with artistic blotch. Huge flowers70	7.50
Bornmuelleri. Giant cup-shaped rosy lilac. Long graceful tubes70	7.50
The Giant. Huge flowers, tall stem. Very early flowering; deep lilac-mauve with white center ..	.70	7.50

HARDY BULBS FOR MASS PLANTING

CROCUS

Jumbo bulbs only. Five to six blooms per bulb.

	12	100
Black Boy. Deep purplish black	\$0.75	\$5.25
Golden Goblet. New giant golden yellow	1.15	9.50
Remembrance. Deep rich blue75	5.25
Snowstorm. Giant white	1.00	7.50
Striped Beauty. Large white, striped lavender	1.00	7.50

EREMURUS

The impressive spikes of bloom are prized by amateur and professional gardeners alike. We can supply a full range of varieties in strong, blooming size roots.

Bungei. Giant yellow.

Himalaicus. Giant pure white.

Him-Rob. Pale pink.

Shelford Hybrids. Pastel tones.

Price: \$2.25 each; 1 each of 4 varieties, \$8.35.

	12	100
Chionodoxa Luciliae. The earliest and bravest spring harbinger of all. Bright blue flowers with white eyes peeking through the snow	\$0.75	\$5.25
Eranthis Hyemalis (Winter Aconite). February-March blooming. Very hardy dwarf golden yellow.75	5.25
Fritillaria Imperialis. Showy and gorgeous bulbous perennials over 4 feet in height. Splendid for mass effects	Each, 75c.	7.50

	12	100
Fritillaria Meleagris (Guinea Hen Flower). Bell-like gems. All colors	\$0.75	\$5.25
Grape Hyacinths (Muscari). Jumbo bulbs, 4 to 5 blooms per bulb.		
Armeniacum. Large bright blue70	5.00
Heavenly Blue. Lovely pale blue70	5.00
Pure White85	6.25

Leucojum Vernum (Snowflakes). Attractive pure white flowers tipped green. Very hardy. Bloom early April	1.00	7.50
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Lycoris Squamigera (Magic Lily). Also known as Amaryllis Hallii. Perfectly hardy. Attractive spring foliage which dies off in July and is succeeded by lovely clusters of lavender-pink flowers	Each, \$1.25	12.00
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Ornithogolum Umbellatum. Clusters of pure white, star-shaped flowers75	5.25
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Scilla Campanulata (Wood Hyacinths).

Alba. Pure white75	5.25
Blue King. Rich blue75	5.25
Peach Blossom. Pale pink75	5.25

Scilla Sibirica (Blue Squills).

Blue. Lovely, star-shaped, bright blue blossoms.75	5.25
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Spring Beauty. A very greatly improved form of Scilla Sibirica, producing heavy trusses of large, vivid indigo flowers; long lasting and lovely	1.00	7.50
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Snowdrops (Galanthus nivalis). The true early blooming hardy Snowdrops. Lovely pure white..	1.00	7.50
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HARDY VINES AND CLIMBERS

Fine, strong plants can be shipped while dormant in October. Being graceful in habit and infinite in foliage and flowers they are charming and attractive all through the season.

	Each	Doz.
AMPELOPSIS Veitchi. (Boston Ivy.) Cling to walls, strong plants	\$1.25	\$11.00

ARISTOLOCHIA Sipho. (Dutchman's Pipe.) Large, round leaves and brownish flowers	1.50	
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	Each	Doz.
BIGNONIA Radicans. (Trumpet Vine.) Strong, 5-year-old plants	\$1.50	\$15.00
HALL'S EVERGREEN HONEYSUCKLE. Very fragrant. Strong plants	1.00	11.00
POLYGONUM Auberti. (Silver Lace Vine.) Very hardy and attractive	1.50	15.00
WISTARIA. Grafted plants which will bloom. White and purple	1.50	15.00

QUALITY

ORDER SHEET

FALL 1953

SERVICE

**SEEDS
BULBS
and all
GARDEN
Requisites**

MAX SCHLING SEEDSMEN, INC.

538 MADISON AVE. (Between 54th and 55th Sts.) NEW YORK 22, N. Y.
ELderado 5-5620



Date _____ Charge to _____

PLEASE WRITE OR PRINT YOUR NAME DISTINCTLY

(If shipping address is different from permanent address, please furnish both addresses)

Name (Please prefix Mr. Mrs. or Miss) _____

SHIPPING ADDRESS ONLY

Street, P.O. Box or

Rural Delivery and Zone No _____

Post Office _____

Express Office (If different from P.O.) _____ County _____ State _____

NO C.O.D. ORDERS PLEASE—ALL OVER-PAYMENTS PROMPTLY REFUNDED

All Seeds, etc., sold herewith will be supplied only under the terms stated in our catalog

Quantity	Article	Price		Quantity	Article	Price	
	Ibs. Maxima Lawn Mixture (see over)				Carried forward		
	Ibs. Maxima Shady Mixture (see over)						
	Tulips on Parade Collections						
	Parrot Tulip Collections						
	Dutch Masters Collections						
	Tricolor Hyacinth Collections						
	Oregon Trail Narcissus Mixture						
	Easter Parade Collections						
	Star Spangled Narcissus Collections						
	Pot o' Gold Crocus						
	Carried forward				Total of Order		

For correspondence please use saparate sheet

Max Schling's Reputation Builder Grass Seed Mixtures

In a great measure the reputation of a seed house depends upon the quality of the lawn seed it offers, since this is an item purchased by anyone who has any ground at all, and because of the wide variance in the quality of the mixtures offered.

Regardless of brand name, the important feature of a good mixture is that it contains heavy plump seeds from selected grass stocks. Careful blending play its part in the compounding of a lawn seed mixture. We pride ourselves on the super-quality of our mixtures which have established so great a reputation in the past twenty-five years.

Max Schling's Moxima Special Lawn Mixture

25% Kentucky Blue Grass. .85% germination
30% Bluegrass Fescue. .90% germination
20% Alto Fescue. .90% germination
10% Highland Colonial Bent 90% germination
15% Fancy Red Top .90% germination

Price: \$1.50 per lb., 5 lbs. \$7.00 (\$1.40 per lb.), 10 lbs. \$13.70 (\$1.37 per lb.), 25 lbs. \$33.75 (\$1.35 per lb.), 100 lbs. \$130.00 (\$1.30 per lb.)

Max Schling's Maxima Shady Nook Mixture

35% Roughstalk Meadow
Grass (Poa
Trivialis) .90% germination
20% Bluegrass Fescue. .90% germination
20% Alto Fescue. .90% germination
15% Fancy Red Top .90% germination

Price: \$1.40 per lb., 5 lbs. \$6.50 (\$1.30 per lb.), 10 lbs. \$12.70 (\$1.27 per lb.), 25 lbs. \$31.25 (\$1.25 per lb.), 100 lbs. \$120.00 (\$1.20 per lb.)

PRINT NAME AND ADDRESS PLAINLY.
THIS ENVELOPE WILL SAFELY
HOLD YOUR CHECK OR MONEY ORDER

FOLD THIS LINE

New York City 22, N. Y.
338 Madison Avenue

Max Schling Seedsmen, Inc.

State _____
Town _____
Street _____
From _____

RESERVE THE MOST TREASURED CORNER OF
YOUR GARDEN FOR SOME OF MAX SCHLING'S
SEEDS AND BULBS

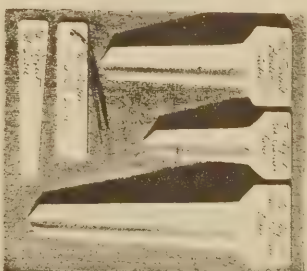
Merion Bluegrass

We have a very limited quantity of Merion Bluegrass, the new "Miracle Grass" you've heard so much about. It differs from Kentucky Bluegrass in that it is very much more resistant to heat and disease, and therefore is better suited for use in this area.

1 lb. \$6.00, 5 lbs. \$27.50.

Special Merion Bluegrass Mixture

30% Merion Bluegrass
50% Bluegrass Fescue
20% Highland Bent
1 lb. \$3.00, 5 lbs. \$14.00



Perfect Garden Labels

The only permanent labels for all kinds of gardens. Permanent markings with ordinary lead pencil. Withstand all weathers, all soils. A gardening necessity.

Perfect Border Labels	25	100
(5 in.)	\$2.40	\$9.25
Perfect Rock Garden Labels	2.00	7.90
(4 in.)	2.90	11.25
Perfect Tie-On Labels	3.60	
(With copper wire)		
Perfect Pot Labels	3.00	
(4 in.)		

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	lbs. Maxima Shady Mixture (see over)						
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	Dutch Masters Collections						
	Tricolor Hyacinth Collections						
	Oregon Trail Narcissus Mixture						
	Easter Parade Collections						
	Star Spangled Narcissus Collections						
	Pot o' Gold Crocus						
	Carried forward				Total of Order		

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Max Schling's Reputation Builder Grass Seed Mixtures

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Regardless of brand name, the important feature of a good mixture is that it contains heavy plump seeds from selected grass stocks. Careful blending play its part in the compounding of a lawn seed mixture. We pride ourselves on the super-quality of our mixtures which have established so great a reputation in the past twenty-five years.

Max Schling's Maxima Special Lawn Mixture

25% Kentucky Blue Grass. . .85% germination
30% Bahia Fescue.90% germination
20% Alta Fescue.90% germination
10% Highland Colonial Bent 90% germination
15% Fancy Red Top.90% germination

Price: \$1.50 per lb., 5 lbs. \$7.00 (\$1.40 per lb.), 10 lbs. \$13.70 (\$1.37 per lb.), 25 lbs. \$33.75 (\$1.35 per lb.), 100 lbs. \$130.00 (\$1.30 per lb.)

Max Schling's Maxima Shady Nook Mixture

35% Roughstalk Meadow Grass (Poa Trivialis)90% germination
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15% Fancy Red Top.90% germination

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PRINT NAME AND ADDRESS PLAINLY.
THIS ENVELOPE WILL SAFELY
HOLD YOUR CHECK OR MONEY ORDER

LINE SHIT NO FOLD

New York City 22, N. Y.
338 Madison Avenue

Max Schling Seedsmen, Inc.

State _____
Town _____
Street _____
From _____

RESERVE THE MOST TREASURED CORNER OF
YOUR GARDEN FOR SOME OF MAX SCHLING'S
SEEDS AND BULBS

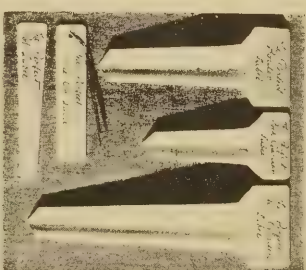
Merion Bluegrass

We have a very limited quantity of Merion Bluegrass,—"the new 'Miracle' Grass" you've heard so much about. It differs from Kentucky Bluegrass in that it is very much more resistant to heat and disease, and therefore is better suited for use in this area.

1 lb. \$6.00, 5 lbs. \$27.50.

Special Merion Bluegrass Mixture

30% Merion Bluegrass
50% Bahia Fescue
20% Highland Bent
1 lb. \$3.00, 5 lbs. \$14.00



Perfect Garden Labels

The only permanent labels for all kinds of gardens. Permanent markings with ordinary lead pencil. Withstand all weathers, all soils. A gardening necessity.

Perfect Border Labels	25	100
(5 in.)	\$2.40	\$9.25
Perfect Rock Garden Labels		
(4 in.)	2.00	7.90
Perfect Show Garden Labels		
(7 in.)	2.90	11.25
Perfect Tie-On Labels		
(With copper wire) . . .		3.60
Perfect Pot Labels		
(4 in.)		3.00

FOLD ON THIS LINE

FOLD ON THIS LINE

FRAGRANT HYACINTHS FROM HOLLAND

BLUE SHADES

- f. **Delft Blue.** A new and beautiful variety, unsurpassed for forcing or bedding.
 f. **Grand Maitre.** Stately porcelain-blue.
 f. **King of the Blues.** Rich dark blue.
Queen of the Blues. Soft bluish lavender.

WHITE

- f. **L'Innocence.** Pure clean white, large spikes.
Queen of the Whites. Fine white for outdoor use.

PINK AND RED SHADES

- f. **Anna Marie.** Entirely new bright cheerful pink.
 f. **Lady Derby.** Soft shell-pink.
 f. **La Victoire.** Deep carmine-pink, almost red.
 f. **Pink Pearl.** Rich rose-pink.
Queen of the Pinks. Delicate pink, ideal for outdoor planting.

YELLOW

- f. **City of Haarlem.** Soft canary-yellow.

PRICES OF ABOVE VARIETIES

	3	12	100
Bedding Size	\$1.00	\$3.50	\$25.50
Jumbo Exhibition Size	2.00	6.00	45.00

TWO OUTSTANDING NOVELTIES

(Supply limited.)

- Scarlet Prince.** Brilliant vivid scarlet.
Apricot Queen. Delightful new soft apricot-orange.

	3	12	100
Prices of above two varieties	\$1.15	\$4.00	\$30.00

FRENCH ROMAN HYACINTHS

These airy and lovely forcing bulbs are a most delightful subject for home growing. Not to be confused with a heavy spike producing Dutch Hyacinths.

	12	100
White	\$3.00	\$22.50
Rose-Pink	2.50	18.00
Blue	2.50	18.00

IMPORTED HYACINTH GLASSES

Beautifully blown genuine Dutch Hyacinth glasses of leaded glass. Invaluable as vases as well as for forcing beautiful blooms indoors. Choice of pale blue, pale green, amber and crystal.
 Each, postpaid, \$1.25.

Jumbo Exhibition Hyacinth and Glass, complete, \$1.75.

PRIZE PEONIES FOR YOUR GARDEN

Our Peony roots are strong flowering size, 2 to 3 flowering eyes per root and more. They are not to be confused with small divisions. Satisfaction guaranteed. Delivery dates late August through November.

OLD FAVORITE COLLECTION

Six Fine Cut-Flower Varieties

- Baroness Schroeder.** Blush-pink fading to pure white. Fragrant.
Felix Crousse. Brilliant red. Free blooming.
Festiva Maxima. Pure white, flecked red.
Jeannot. Light lavender-pink. Very sweet scented.
Karl Rosenfield. Deep crimson. Free blooming.
Mons. Jules Elie. Huge bright pink.
Each of above: \$1.50, postpaid.

Collection: 1 each of 6 varieties, \$7.50, postpaid.

RECENT FAVORITE COLLECTION

Selected Show Varieties

- Alice Harding.** The largest of all Peonies. Opens bluish, fades to white.
E. C. Shaw. Lovely light old rose.
Ella Christiansen. Large deep pink.
Le Cygne. Finest pure white.
Mons. Martin Cahuzac. Darkest mahogany-red.
Each of above: \$2.50, postpaid.

Collection: 1 each 5 varieties, \$11.00, postpaid.

CHOICE CONNOISSEUR COLLECTION

Rare and Show Varieties

- A. B. Franklin.** Huge blush-white. Very fragrant.
Minuet. Excellent, fully double light pink.
Princess Juliana. Deep shell-pink, profuse bloomer.
Red Goddess. Tall, rich, deep red.
Resplendent. Huge, pure glistening white.
Each of above: \$4.00, postpaid.

Collection: 1 each of 5 varieties, \$18.50, postpaid.

JAPANESE or CRESTED PEONIES

- Antwerpen.** Fine pure pink with enormous gold crest. \$2.50 each.
Eva. Bright crimson, golden center. \$1.50 each.
Isani-Gidui. Pure white with golden center. \$3.00 each.
Pink Delight. Fine pure pale pink with golden crest. \$2.50 each.
Tomate-Boku. Very large china-pink with golden center. A premium variety. \$5.00 each.
Collection: 1 each of the above 5 varieties, a \$14.50 value for \$12.00, postpaid.

MAX SCHLING'S FAMOUS LAWN SEED MIXTURES

In a great measure the reputation of a seed house depends upon the quality of the grass seed mixtures offered. Because it is an item that is almost universally purchased by anyone who has any ground whatever, and because there has been and is such a wide variance in the quality of the lawn mixtures offered, it becomes increasingly important to acquaint the purchaser of grass seed with the history behind a quality mixture.

A grass seed mixture may be offered under any brand name. However, regardless of the name, the basis of all good grass seed mixtures must necessarily be the same. The important feature of a good mixture is that it contains heavy, plump seeds from selected grass stocks that have been grown for the distinct purpose of seed production. Careful blending plays its part in the compounding of a high class grass seed mixture. We have prided ourselves upon the super-quality of our grass seed mixtures which have established a reputation in the past 25 years.

Compare our formulas and prices with those of inferior grade offered elsewhere.

WILD WHITE CLOVER

A comparatively recent introduction of this strain of Clover. It is very vigorous and of a thick dwarf growth. An important feature is its lack of flowers which is a great advantage in maintaining a green lawn. Wild white Clover is more vigorous than any weed, and because of its all-around excellence we recommend its use in the finest lawns, whereas in the past we have never recommended the use of ordinary Dutch White Clover except for specific purposes. One pound is sufficient for 800 square feet.

Price: 1 lb., \$3.00; 5 lbs., \$14.00.

MAX SCHLING'S MAXIMA SPECIAL LAWN MIXTURE

This mixture is especially prepared for growing along the Eastern Seaboard in sunny areas.

25% Kentucky Bluegrass	10% Highland Bent
30% Illahee Fescue	15% Red Top
20% Alta Fescue	

Price: \$1.50 per lb., 5 lbs., \$7.00 (\$1.40 per lb.); 10 lbs. \$13.70 (\$1.37 per lb.); 25 lbs., \$33.75 (\$1.35 per lb.); 100 lbs., \$130.00 (\$1.30 per lb.).

MAX SCHLING'S MAXIMA SHADY NOOK MIXTURE

Especially prepared for growing in partial shade where other grasses will not grow.

35% Roughstalk Meadow Grass (Poa trivialis)	20% Alta Fescue
30% Illahee Fescue	15% Red Top

Price: \$1.40 per lb.; 5 lbs., \$6.50 (\$1.30 per lb.); 10 lbs., \$12.70 (\$1.27 per lb.); 25 lbs., \$31.25 (\$1.25 per lb.); 100 lbs., \$120.00 (\$1.20 per lb.).

MAX SCHLING'S HARDY GARDEN LILIES



Estate Lilies

Madonna Lilies, Imported French Grown

Illustrated on page 18.

June blooming. Plant September 1st to November.

There are no Lilies that are as interesting and as inspiring as the lovely Madonna. Symbolically chaste and graceful, they really steal the show from gaudier garden subjects. Plant in masses for best effect. They increase in beauty each year.

	3	12	100
Strong Flowering Bulbs, 6 to 8 blooms per spike	\$5.00	\$37.00	
Mammoth Bulbs, 10 to 12 blooms per spike	1.85	7.25	55.00
Jumbo Exhibition Bulbs, 15 to 18 blooms per spike	2.65	9.75	75.00

Madonna Lily "Cascade Strain"

A disease resistant strain of unusual substance and vigor, and unusually fine form. Distinctly an improvement over the established forms, we offer a limited amount of this valuable improved strain. \$1.25 each; \$13.25 per doz.

	3	12	100
Bellingham Hybrids. (New.) Early June blooming. A beautiful hybrid strain of hardy Lilies excellent for cutting and naturalizing. Color range from clear yellow to deep orange-red, petals tipped scarlet spotted brown. A fine permanent Lily.	\$2.35	\$8.00	

Centigale. (July blooming.) The best of the Regal Hybrids, extremely vigorous and hardy. The reverse is a rich cream instead of pink. We highly recommend this Lily for performance	1.55	6.00	
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Golden Chalice Hybrids. (New.) (June blooming.) A beautiful new strain of Umbellatum-Dauricum Hybrids ranging in color from clear lemon-yellow to lovely golden apricot. No tawny coppers or muddy shades. Extremely vigorous and suitable for hot, sunny, dry locations	\$1.25 each..	13.25	
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Hansoni. (June blooming.) One of the choicest hardy garden Lilies. Umbels of lovely deep yellow flowers of unusual substance and fragrance. Fine cut flower. Jumbo bulbs only	\$1.25 each..	14.00	
--	---------------	-------	--

Henryi. (Late August blooming.) A sturdy, disease-free, showy Lily; tall and stately. One of the finest late summer cut flowers. Established plantings bloom for years without attention. Giant Jumbo bulbs	1.85	7.00	52.00
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Maxwill. Very tall and graceful, bearing up to 30 bright orange blossoms. Vigorous and hardy	2.75	10.00	
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Martagon Album. (June blooming.) A high class Lily of great beauty and charm. Hitherto rare and expensive, we offer this permanent and beautiful Lily within the reach of all	4.25	16.00	
--	------	-------	--

Martagon Dalmaticum. The lovely pale pure Turk's Cap Lily, hitherto rare and expensive. Height to 6 feet, increasing in beauty each year. This variety often lies dormant in the ground for a full year before growth begins	2.25	9.00	
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Pardalium Gigantum (Sunset Lily.) June blooming. Tall, beautiful spikes bearing lovely deep maroon and gold blooms. Beauty increases each year	1.45	5.50	40.00
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Philippine Formosanum. A perfectly hardy pure white Easter Lily with trumpets 10 inches long. August blooming. Extra large bulbs	1.40	5.00	37.50
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Shuksan. Vigorous, long lasting Lily; beautiful canary-yellow with purple spots. 12 to 18 blooms per bulb. Extremely hardy	2.25	9.50	
---	------	------	--

All Lilies, unless otherwise noted, are top size for the variety.

Lilium Regale

The most important garden Lily by virtue of the fact that it is completely satisfactory in every section of the country. They are prolific bloomers. Flowers are beautiful and impressive, and the plants improve from year to year. Color of bloom is white with canary-yellow throat; reverse of flower often showing pink.

Strong Flowering Bulbs, 3 to 5 blooms per bulb. Recommended for mass planting	\$1.25	\$4.00	\$30.00
Garden Show Size, 4 to 6 blooms per bulb	1.45	5.00	37.50
Giant Flowering Bulbs, 6 to 8 blooms per bulb	1.75	6.25	47.50
Mammoth Exhibition Bulbs, 8 to 12 blooms per bulb. Excellent forcing size	2.25	8.25	60.00
Jumbo Exhibition Bulbs, 20 to 25 blooms per bulb	3.15	11.75	90.00

Lilium Speciosum Rubrum and Album

Speciosum Rubrum. We are able to again offer in unlimited quantities—NORTHWEST AMERICAN GROWN RUBRUM—which we consider the finest in the world. These Lilies are disease free, extremely vigorous, rich deep Magnificum color, producing maximum amount of large flowers per bulb. Late October delivery. Minimum flowering results as listed are guaranteed.

	3	12	100
Giant Flowering Bulbs (minimum of 10 blooms)	\$2.85	\$11.00	\$81.00
Mammoth Exhibition Bulbs (minimum of 12 blooms)	3.75	13.50	
Jumbo Exhibition (minimum of 16 blooms)	5.50	20.00	

Speciosum Album. (Imported Stock.) Pure white form of above. Large Flowering Bulbs	4.00	14.50	
Mammoth Bulbs	4.50	16.75	

Lilium Testaceum

The lovely and delicate Nankeen Lily has been recognized as a "Class Lily" by collectors and connoisseurs. We offer large size bulbs of unusual quality. \$2.00 each; \$22.00 per doz.

Lilium Estate

August Blooming

No Lily that we have offered to the public has met with as much popular acclaim as the lovely Estate Lilies. Pure white and extremely hardy, it is the only true hardy Easter Lily. Our bulbs are the genuine Estate strain. Average height 24 inches.

Naturalizing Size. \$2.25 per doz.; 50 for \$8.65; \$16.50 per 100.

Forcing Size. \$7.00 per doz.; \$52.50 per 100.

Jumbo Exhibition Size. \$1.00 each; \$11.00 per doz.

The Famous Croft Lilies

A fine American grown strain pure white Easter Lily. Of great substance, shorter than Estate but particularly desirable for clumping in front portion of border. Average height approximately 16 inches.

	12	100
Giant Flowering Bulbs—producing 4 to 5 flowers	\$3.50	\$26.50
Mammoth Bulbs—averaging 6 to 8 flowers per bulb	4.50	32.50
Jumbo Bulbs—averaging 8 to 10 flowers per bulb	5.50	40.00

	3	12	100
Tenuifolium (Coral Lily). Coral-red, recurved, gracefully spaced. June bloomer. Splendid for forcing. Perfectly hardy	\$1.00	\$3.75	\$22.50

Tenuifolium, Golden Gleam. Pure golden yellow form of above, a lovely cut flower	1.25	4.25	30.00
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Tigrinum Fortunei. A new, very improved form of the fine old-fashioned Orange Tiger Lily	1.25	4.25	33.00
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Umbellatum Erectum. June bloomer. Large, erect, chalice-like blossoms of deep old gold and red. Height 15 inches. Unusually fine cut flower of commercial quality. Excellent for mixed perennial borders	1.55	6.00	
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Umbellatum, Orange Triumph. One of the newer Lilies, a hybrid Umbellatum x Croceum. Beautiful orange-yellow chalcies on 5-foot stems. June blooming, it makes a splendid subject for mass effects in the border	1.65	6.25	
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Umbellatum Splendidum. Brilliant vermilion shading to coppery crimson. Outstanding color	1.80	6.50	
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Lilium Auratum (Gold Band Lily)

The most spectacular of all garden Lilies, fragrant and hardy. \$1.00 each; \$11.00 per doz.

Notes on Lily Planting

All varieties of Lilies listed on these pages should be planted at a depth of 8 to 12 inches with the exception of L. Auratum and L. Candidum. Experience has shown that the optimum planting depth for these latter is 2 to 3 inches.

Certain varieties of Lilies, Speciosum Rubrum among them, mature so late as to become available in late November. In severe climates, to prevent the ground from freezing, we recommend that the soil be prepared and mulched heavily. Then, when the bulbs arrive, the mulch may be removed and the bulbs planted without difficulty.



Dick Wellband
\$2.00 per doz.;
\$15.50 per 100



Scarlet Elegance
\$1.75 per doz.;
\$13.50 per 100



Cheerfulness
\$1.85 per doz.; \$14.50 per 100



La Rianti
\$2.00 per doz.;
\$15.50 per 100

Actaea
\$2.35 per doz.; \$17.25 per 100



Lady Kesteven
\$4.00 per doz.; \$30.00 per 100





Music Hall



Star of the West



Havelock

*★ 10 of the
in the Daffodil*

5 each 10 illustrated varieties	\$ 7.25
10 each 10 illustrated varieties	13.75
25 each 10 illustrated varieties	33.00



Sole Mio



Texas



Orange Glow



→
Monique

*Brightest Stars
Firmament*

This collection consists of bulbs of guaranteed blooming size. They are not jumbo bulbs, but will all bloom beautifully in your garden this spring, and will establish themselves and multiply. An exceptional value for those who want a complete selection of varieties.



Mrs. Krelage



Scarlet Gem



Geranium

MODERN GARDEN

Lilies



Lilium Regale

Madonna Lily (L. Candidum)
\$9.75 per doz.;
\$75.00 per 100

L. Regale
\$6.25 per doz.;
\$47.50 per 100

L. Speciosum Rubrum
\$11.00 per doz.;
\$81.00 per 100

L. Auratum
\$11.00 per doz.;
\$81.00 per 100



Madonna Lily (L. Candidum)



Lilium Auratum



Lilium Speciosum Rubrum

MAX SCHLING PERENNIAL PLANTS

AQUILEGIA

Blue King. Blue, white corolla.
Chrysantha. Yellow.
Clematiflora. Mixed colors, no spurs.
Longissima. Extra long-spurred yellow.
Longissima Hybrids. Extra long-spurred mixed.
Crimson Star. Red with buff corolla.
Rose Queen. Rose-pink.
White Queen. Silvery white.
Mrs. Scott Elliotts' Hybrids.

Price: 3 for \$1.95; 10 for \$5.50.

SHOWY ORIENTAL POPPIES

The Famed Curtis Strain

A greatly improved strain of immense 8-10 inch blooms. The colors are lovely.

Curtis Giant Flame. Mammoth flowers 11 inches across on 4-foot stems. The flowers are a blazing red.

Curtis Giant Flesh-Pink. The flower is flesh-pink, slightly tinted lavender. Blooms are 9½ inches across on stems 3 feet high.

Curtis Giant Mahony. Deep oxblood on mahogany.

Curtis Giant Mulberry. Rich shadings of mulberry, large 8-inch flowers on 3-4 ft. stems.

Curtis Giant Watermelon. Exquisitely textured deep pink flowers 7 inches across.

Price: 3 for \$2.75; \$8.00 per 10.

RECENT NOVELTY NAMED VARIETIES

Beauty of Livermore. Favorite dark crimson with black blotch.

Cavalier. Crinkly deep scarlet-red.

Glowing Embers. Deeply crinkled cup-shaped blooms of medium red.

Henri Cayeux. Blend of old rose shading to burgundy.

Mrs. Perry. Orange-apricot.

Salmon Glow. Finest double salmon-orange. 8 inches across.

Sass Pink. Light flesh-pink.

Price: 3 for \$1.95; \$5.50 per 10.

CHOICE HARDY GARDEN BUILDERS

Delphinium

Gold Medal Hybrids

Strong stately spikes, often 7 feet high; lovely color range, unequalled. June, July. 3 for \$2.25; \$6.00 per 10.

Pacific Hybrid Delphinium

Heavy Clumps

Pacific Hybrid Delphiniums are now accredited as the best for the United States growing conditions. Hardy, strong and vigorous with a maximum of disease resistance.

Blue Jay. A true blue, dark bee.

Cameliard. Clear lavender with white bee.

Galahad. Pure white with white bee.

Guinevere. Clear pink with white bee.

King Arthur. Rich royal purple, white bee.

Round Table. Presenting varieties not yet introduced. All colors.

Summer Skies. Sky-blue with white bee.

Strong Field Grown Clumps: \$1.75 each; \$18.75 per doz.

COLLECTION: 1 each of the 7 varieties \$10.75; 3 each of the 7 vars. \$29.50.

Pacific Hybrids Mixed. A mixture of fine selected colors unnamed. \$1.00 each; \$11.00 per doz.

Delphinium Species

Chinese Blue. Azure-blue. 1½ ft. June, July.

Chinese White. White form of above.

Blue Mirror. New dwarf Chinese type; fine cut foliage; beautiful blossoms all summer.

Price: 3 for \$1.95; \$5.50 per 10.

For Cutting

Belladonna. Turquoise-blue. 4 ft. June-frost.

Bellamosa. Dark blue form of above.

Price: 3 for \$2.25; \$6.00 per 10.

LOVELY NEW DAY LILIES (Hemerocallis)

These colorful plants are perhaps the easiest to grow of any plant, and fill the garden with color throughout the growing season.

Group A

	Each
Amaryllis. Golden orange	\$0.75
Beacon. Large golden yellow75
Bagdad. Orange with yellow throat75
Golden Dream. Very deep golden orange75
Hyperion. Soft lemon-yellow. Large75
Golden Imperial. Large golden yellow, flaring blossoms75

COLLECTION: 1 each of above 6 varieties, \$4.00, postpaid.

Group B

	Each
Aline Russell. Bright red with yellow blotch in throat	\$2.15
E. A. Bowles. Large open flowers, bright carrot-red	1.35
Gaiety. Pale lemon-yellow, flaring blossoms	1.35
Red Cinderella. Brilliant Chinese red, ruffled flowers	2.15
Sunny West. Fine canary-yellow	1.35
Vulcan. Deep red with orange throat	1.35

COLLECTION: 1 each of above 6 varieties, \$8.75, postpaid.

SPECIAL COLLECTION: 1 each of 12 listed varieties, a \$14.20 value, for \$12.00, postpaid.

Max Schling's Famous Pansy and Viola Plants

Fall planting is most satisfactory in all regions. In the region of New York and further north, protection should be given the plants by either hilling the soil up to within an inch of the tip of the plants, or else providing protective mulch of salt hay, leaves or other clean material.

COLLECTION No. 1. 25 plants each deep golden yellow, violet-blue, pure white and wine shades.

COLLECTION No. 2. 25 plants each deep yellow, pure white, rich blue, deep violet.

COLLECTION No. 3. 25 plants each deep yellow, light blue, wine shades and bronze.

PRICES OF PANSIES: All collections of 100 plants, \$9.00, postpaid. One-half collection, \$5.00, postpaid. Separate colors, 100 plants of a color, \$6.50, postpaid. **MAJESTIC SPLENDOR PANSIES MIXED:** \$7.50 per 100, postpaid.

Viola Plants

Offered in DEEP VIOLET, LIGHT BLUE, CLEAR YELLOW, PURE WHITE, RUBY, APRICOT or MIXED. \$6.50 per 100, postpaid.

JOHNNY JUMP UP PLANTS. Mixed colors. \$5.00 per 100, postpaid.

Note.—Any of these plants wintered over in the cold frame will provide lovely bloom during March and April.

GORGEOUS NEW HARDY PHLOX

There is no perennial garden flower that can equal the popularity and acceptance of hardy garden Phlox. They are garden bloom insurance for mid-summer in almost every section of the country. They are suitable for planting in the perennial border or in large clump arrangements throughout the garden. They make a splendid foundation subject for home planting, and they are an excellent cut flower.

WE OFFER FIELD-GROWN CLUMPS ONLY

OUTSTANDING PHLOX VARIETIES

Daily Sketch. Light pink.

Mary Louise. Large late flowering pink.

Salmon Beauty. Richest deep salmon.

Leo Schlageter. Brilliant red.

Silverton. Large clear lavender-blue.

Lillian. Cameo-pink.

COLLECTION: 1 each 6 above varieties, \$3.75.
3 each 6 above varieties, \$9.75.

ADDITIONAL OUTSTANDING PHLOX VARIETIES

Count Zeppelin. White with crimson center.

Prime Minister. White with pink center.

DWARF VARIETIES

Border Queen. Watermelon-pink.

Miss Lingard. Pure white.

Price of all Phlox: 3 for \$1.95; 10 for \$5.50; 100 for \$45.00.

All perennials will be shipped to you at the correct planting time as determined by the weather. Shipments usually commence on or about the 1st of October and continue until the ground freezes solid.

Roses cannot be shipped until they become dormant and shipment usually commences after the 1st of November.

Please add 10 per cent of the value of your perennial order to cover shipping charges.

COMPLETE LIST of CHOICE PERENNIALS for FALL PLANTING

Orders for less than three of one variety cannot be accepted.

Our plants are shipped all over the entire United States, and in the past 15 years we have handled a tremendous volume of business with a minimum of complaint.

NO C.O.D. ORDERS, PLEASE.

No transportation paid on any plant stock. It is suggested that we be allowed to ship express collect.

Plant orders will be forwarded by express, purchaser paying charges. Small orders may be forwarded by parcel post, but if wanted sent this way, please add 10 per cent of the value of the plants to cover postage and packing.

All perennials are strong, field-grown plants, with the exception of a few which are pot grown. They can be shipped during April and early May, and again in September, October and November.

ALL VARIETIES IN THIS LIST (except where quoted), \$1.95 for 3; \$5.50 for 10; \$45.00 per 100.

ALYSSUM Saxatile Compactum (Basket of Gold). Golden yellow, 10 to 12 inches. April-May.

ANCHUSA Myosotidiflora. Dwarf clusters of bright blue flowers resembling Forget-me-nots. 1 ft. May.

ARMERIA, Bee's Ruby. Globes of glowing red, during summer. 1½ to 2 ft.

ASTILBE, Gloria. Dwarf, dense, plummy sprays of rich pink. 2 ft. July. \$1.00 each; \$9.50 per 10.

Fanal. Gorgeous deep red. \$1.25 each; \$11.00 per 10.

Granat. Dark crimson; strong, divided spikes. 2½ ft. June-July. \$1.00 each; \$9.50 per 10.

White Gloria. A very beautiful white form. \$1.00 each; \$9.50 per 10.

BAPTISIA Australis. 36". Deep blue flowers resembling Lupins. May-July.

CAMPANULA Carpatica (Carpathian Harebell). Blue. For rockeries and borders. 8". July-August. Blue and white.

Persicifolia (Peach Bells). Blue. 1 ft. June-July.

DICENTRA (Dielytra) **Eximia** (Everblooming Bleeding Heart). Fine for naturalizing in part shade. A summer blooming Bleeding Heart. Small pinkish flowers; fringed foliage.

Spectabilis. Giant Bleeding Heart. Large blooming size roots. \$1.00 each; \$11.00 per doz.

DORONICUM Clusi. Masses of canary-yellow, Daisy-like flowers. Grows in clumps. Late May.

Caucasicum. Large golden yellow Daisies in April and May, and again in fall. 2-2½ ft.

GEUM, Fire Opal. Glowing semi-double orange flowers. 2 ft. June-July.

Princess Juliana. Magnificent semi-double golden yellow. 2 ft. May-July.

Wilton Ruby. Bright scarlet. June-July.

CHRISTMAS ROSE (Helleborus Niger). Fine strong clumps of this ever-popular favorite. November-December blooming. \$2.00 each.

LENTEN ROSE (Helleborus Orientalis). \$2.00 each; 3 for \$5.50.

HOLLYHOCK, Double. Chater's Hybrids. White, pink, yellow, crimson. 5 to 7 ft. July-August.

IBERIS Sempervirens. A vigorous hardy Candytuft with pure white flowers in May and June. 8 inches.

LILY-OF-THE-VALLEY PIPS. For outdoor planting. 25 for \$1.75; \$6.00 per 100, postpaid.

LINUM Perenne. The old favorite Chinese Flax with blue flowers from early May on. 1½-2 ft.

PHLOX SUBULATA. For rock gardens.

Alba. A white form of the Mountain Pink.

Blue Hills. Cascades of lavender-blue.

Brilliant (Atropurpurea). Vivid crimson flowers.

Perfection. Bright clear pink.

PHLOX Divaricata Laphami. A compact plant covered with clear orchid-lavender flowers in spring. Excellent for interplanting with spring bulbs.

PLATYCODON Grandiflorum (Japanese Balloon Flower). Blue and white. Three inches across; during June and July. 1-1½ ft.

POLEMONIUM, Blue Pearl. Splendid for planting with bulbs and particularly valuable for rock gardens. Shimmering masses of blue flowers in May and June. Height 12 inches.

SWEET WILLIAM. White, Newport pink, crimson and mixed.

TROLLIUS, European Hybrids. Fine strain of early spring beauties.

Ledebouri, Golden Queen. Magnificent flowers of deep golden yellow with large, prominent anthers, in bloom during late June and July.

VIOLA Odorata Semperflorens. The hardy, fragrant wild Violet.

VIOLET, Royal Robe. The demand for this sensational new Violet is still as great as ever. There is no plant that has been received with greater enthusiasm since its introduction in 1943 than Violet Royal Robe. Blooming in the spring and in the fall, it is delightfully fragrant.

ROSES

(For delivery in early November)

EVERBLOOMING HYBRID TEAS

RED—

- C. **Christopher Stone**. Old favorite scarlet.
- B. **Crimson Glory**. Very vigorous deep crimson.
- C. **Etoile de Hollande**. Lovely deep scarlet.
- B. **Nocturne**. (Pat. 713.) Velvety dark red.

PINK—

- B. **Babe Ruth**. Copper-salmon buds, opening to rosy coral.
- A. **Capistrano**. Glowing rose-pink, fragrant and vigorous.
- A. **Helen Traubel**.
- A. **Mission Bells**. Deep glowing salmon, opening to clear shrimp-pink.
- C. **The Doctor**. Huge flowering clear pink.
- B. **Tom Breneman**. Clear rosy pink.

YELLOW—

- B. **Butterscotch**. Graceful golden yellow.
- A. **Fred Howard**.
- A. **Golden Scepter**.
- B. **Mme. Chiang Kai-shek**. Pale ivory-yellow.
- A. **Sutter's Gold**. Clear yellow with copper veining. An exceptional variety.

WHITE—

- C. **K. A. Victoria**. Old favorite white.
- B. **Sleighbells**. The newest and best white.

BICOLOR—

- B. **Forty-niner**. Rich chrome-yellow interlaced red.
- B. **Peace**. The best new Rose in years. Huge flowers, great vigor. Soft yellow edged pink.
- C. **President Hoover**. Scarlet and yellow.
- B. **Taffeta**. Rose, pink, salmon and apricot.
- C. **Talisman**. Gold, scarlet and yellow. Excellent cut flower variety.

FLORIBUNDA DWARF EVERBLOOMING ROSES

- C. **Bright Eyes**. Lovely pale yellow.
- B. **Crimson Rosette**. Fully double velvety red.
- B. **Fashion**. Luminous coral-pink overlaid with gold.
- B. **Pink Rosette**. Fully double pure pink.
- C. **Summer Snow**. Pure white.
- A. **Vogue**.
- C. **World's Fair**. Velvety black-crimson.

CLIMBING HYBRID TEAS (For Spring Del.)

Although not as tall growing as the regular Climbers, these have larger flowers and bloom throughout the season.

- C. **Cl. Etoile de Hollande**. Deep scarlet.
- C. **Cl. K. A. Victoria**. White.
- C. **Cl. P. Thom**. Yellow.
- B. **Cl. Peace**. Yellow, edged pink.
- C. **Cl. Talisman**. Gold, scarlet and yellow.

REGULAR CLIMBERS

- C. **Dr. W. Van Fleet**. Pale soft pink.
- B. **King Midas**. Large golden yellow.
- B. **New Dawn**. Everblooming pale pink.
- C. **Paul's Scarlet**. The most popular Climber. Vivid scarlet.
- C. **Silver Moon**. White.

ROSE PRICES

All varieties marked "A"—\$3.00 each; 10 for \$27.00.

All varieties marked "B"—\$2.50 each; 10 for \$22.50.

All varieties marked "C"—\$2.00 each; 10 for \$18.00.

CLEMATIS

SPECIAL COLLECTION

Crimson King
Duchess of Edinburgh
Ramona

Countess de Bouchard
Jackmani

Each Variety: \$1.50, postpaid.

COLLECTION: 1 each of the 5 varieties, \$6.00, postpaid.

Additional Varieties of Clematis

Crispa. Flowers are bell-like, of very heavy texture. Unusual shade of claret-purple. \$1.25 each; 3 for \$3.50.

Duchess of Albany. Beautiful pear-shaped, pink blossoms. \$2.00 each; 3 for \$5.00.

Henryi. Large, creamy white flowers. \$1.25 each; 3 for \$3.50.

Lawsoniana. Double flowering, large blue. \$1.50 each; 3 for \$4.00.

Paniculata. Clusters of fragrant white flowers. \$1.00 each; \$11.00 per doz.

All Clematis Postpaid.

Max Schling's *Better* *Hardy Bulbous* **IRIS**



← **English Iris**
(Mixed colors only.
\$2.75 per doz.;
\$19.50 per 100



→ **Hardy Dutch Iris**
\$1.25 per doz.;
\$9.50 per 100



Hyacinth, Scarlet Prince
An Outstanding New Red Variety.
\$4.00 per dozen, \$30.00 per 100



TRICOLOR HYACINTH COLLECTION

(Jumbo Bedding Size)

Packed in Holland especially for you.

Three varieties selected for outdoor planting because of their stocky growth, sturdy spikes and longevity. A planting of these should be effective for 5 to 7 years.

Queen of the Pinks
Queen of the Whites
Queen of the Blues

10 each of 3 varieties
\$7.50

30 each of 3 varieties
\$20.00



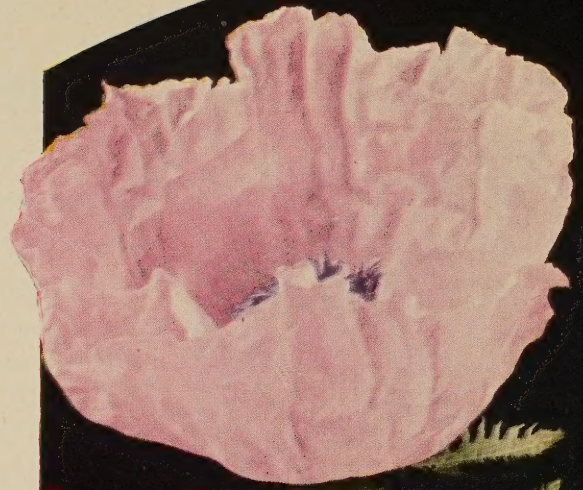
Queen of the Blues

Queen of the Pinks



Peony, Karl Rosenfield
\$1.50 each; \$16.50 per doz.

(See additional list of
Peonies, page 13).



Oriental Poppies
3 for \$1.95; 10 for \$5.50



Christmas Rose (Helleborus Niger)
\$2.00 each; 3 for \$5.50



Primula, New Hybrids
3 for \$1.95; 10 for \$5.50

Max Schling's

4

Great
IRIS



Max Schling's Purple

\$2.00 each;
3 for \$5.50



Max Schling's Pink

\$2.00 each; 3 for \$5.50

The choice Iris varieties as pictured on this page represent outstanding achievement in the field of Iris breeding. In addition to varieties illustrated, we also offer:

Max Schling's White. \$2.00 each; 3 for \$5.50

Max Schling's Red. \$2.00 each; 3 for \$5.50

All Iris shipped September 1 - October 15.



Max Schling's Yellow

\$2.00 each; 3 for \$5.50



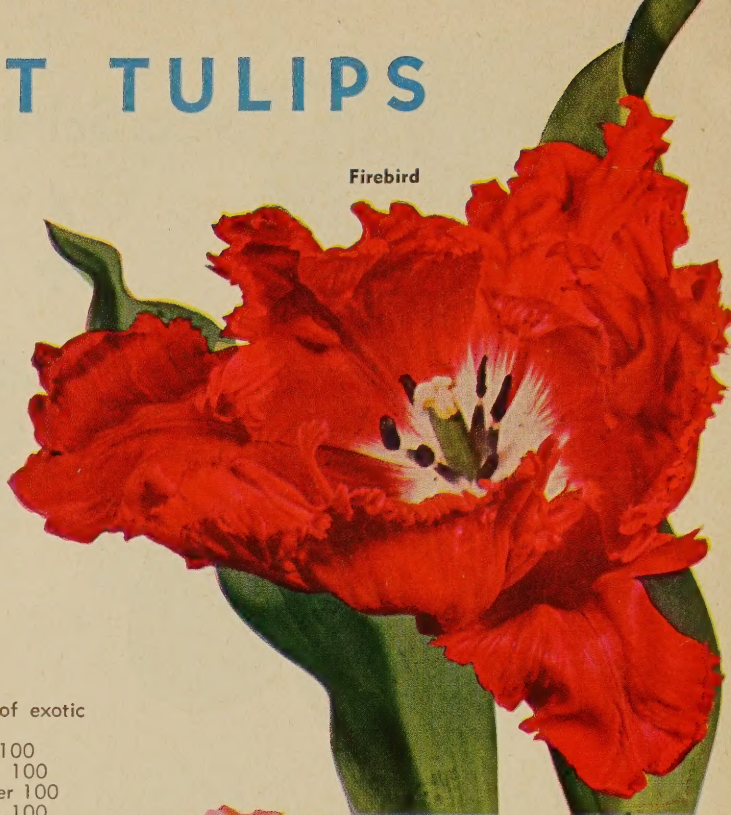
Max Schling's Blue

\$2.00 each; 3 for \$5.50

PARROT TULIPS



Sunshine



Firebird

Parrot Tulips. See our complete list of exotic Parrot Tulips on page 6.

Sunshine. \$1.85 per doz.; \$14.50 per 100

Firebird. \$1.65 per doz.; \$12.50 per 100

Blue Parrot. \$1.50 per doz.; \$11.50 per 100

Fantasy. \$1.50 per doz.; \$11.50 per 100



Blue
Parrot



Fantasy

MAX SCHLING SEEDSMEN
Inc.

538 Madison Ave.,
NEW YORK 22, N. Y.

Sec. 34.66. P. L. & R.

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